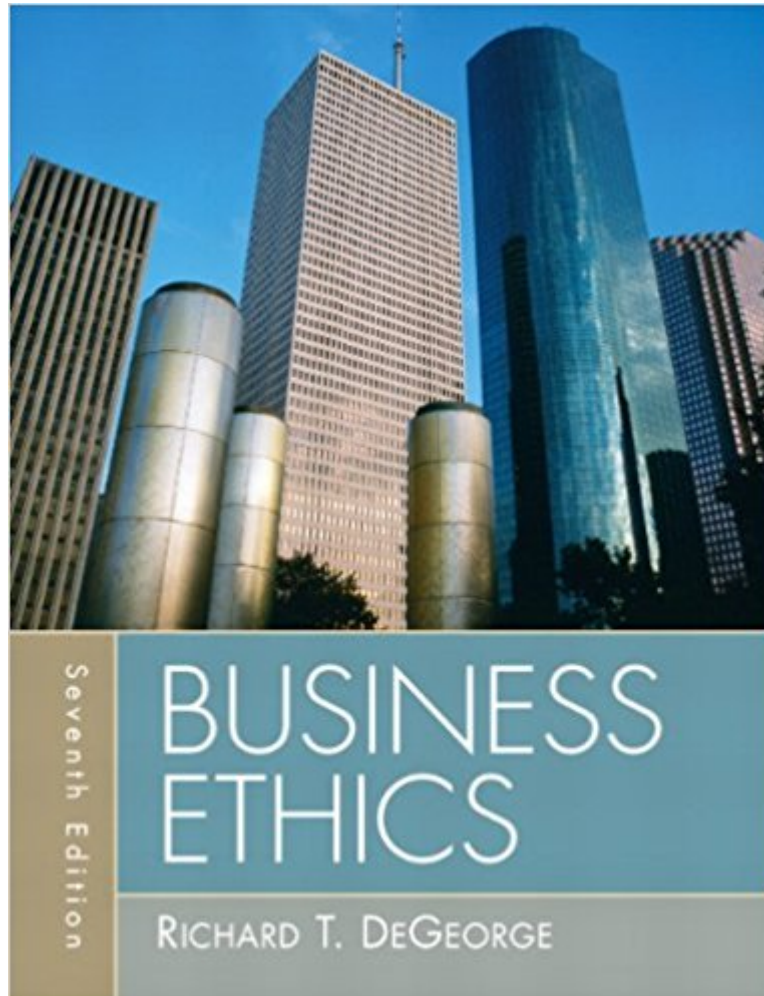




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Business Ethics (7th Edition)



Synopsis

This interesting, comprehensive book about business ethics argues that ethics is the 'glue' that makes successful business possible. It allows the reader to see the whole range of issues in business ethics rather than just selected topics. Its focus on internationalization and globalization is important, as it relates facts about this dynamic, growing aspect of corporate business. Business Ethics 7e not only covers ethics, it also includes such topics as: management, production, marketing, finance, workers' rights, and environmental issues; it enables readers to see how all of the issues presented are interrelated. An excellent resource and reference text for international corporate employees, marketing administrators, and human resource managers and employees.

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Customer Reviews

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Richard T. De George is University Distinguished Professor of Philosophy and Co-Director of the International Center for Ethics in Business at the University of Kansas. He received his Ph.D. from Yale University and he has been a research fellow at Yale University, Columbia University, Stanford University, and the Hoover Institution. He was the Charles J. Dirksen Professor of Business Ethics at Santa Clara University in 1986, and a Visiting Professor at the Graduate School of Business at the University of St. Gallen, Switzerland in 1985. He is the author of over 200 articles and the author or editor of twenty books, including *The Ethics of Information Technology and Business* (2003); *Business Ethics* (also available in Japanese, Russian, Serbian and Chinese); and *Competing With Integrity in International Business* (1993), also translated into Chinese. He has been the President of several academic organizations, including the American Philosophical Association, the Metaphysical Society of America, the Society for Business Ethics, and International Society for Business, Economics, and Ethics. He has given invited lectures on six continents at a great many universities and keynote addresses to a variety of organizations both here and abroad, including such places as Tokyo, Como, Barcelona, Rio de Janeiro, and Perth. He has been a consultant for Motorola, Hallmark Cards, Kansas City Power and Light, Koch Industries, and General Motors, among others, and is a specialist in international business ethical issues and codes. In 2009 the Society for Business Ethics presented him with a special award "In recognition of a career of outstanding service to the field of business ethics." In November, 1996, he received an honorary doctorate from Nijenrode University in the Netherlands together with Bill Gates and Nelson Mandela.

I appreciated the quick shipping and excellent customer service! I would give five stars for service, but the book was just okay. It is a basic book for students who truly need it for a Business Ethics course and maybe need to understand the framework of ethics, but it lacks good organization and engaging language. The writing style was not very conducive to learning as it was full of contradictions and took an excessive amount of words to communicate a simple concept. It reads like a philosophy textbook that can easily put a person to sleep.

This book was required for one of my courses. I rented it, so of course I wasn't expecting much. It was in absolutely the worst shape of any book I've ever rented! Also, this book may cover some good material, but the way in which it's written is very dry and sometimes not in reasonable order. Even my instructor disliked this book! An extra star for 's decent rental price, and good service in general. Also, the book worked for it's intended purpose, as I didn't notice any missing pages or

anything like that.

Possibly the worst book I have ever read. The author is making failing attempts to sound intelligent. The book is overtly verbose and intentionally obtuse. On top of that, the author is making failing attempts to sound intelligent. The book is overtly verbose and intentionally obtuse. On top of that, it is incredibly vague--the author says almost nothing with every drudgely long sentence he writes. The rare moments that are not excruciatingly convoluted are simply repetitive. Upon finishing the introduction, I have no idea what business ethics really means to this author. I am a straight A student, but I am going to drop this class for something else entirely because I cannot fathom reading this book every day. My girlfriend got home late from work last night and noted that I was in a horrible mood. She was right and I didn't even know why. Her coming home is usually the highlight of my day, but I was so angry about the reading that I was doing that I couldn't even be excited to see her. I enjoy school and love to learn, but this book completely saps my energy and makes it nearly impossible for me to find the desire to study my other subjects. Some people have written that it reads like a doctorate piece. I couldn't disagree more. I have taken several law classes so I understand the concept of weeding people out through legalese...let's not give this author that much credit. This is pure trash. Needless to say, avoid this at all costs.

Dry read, but good content

good school book

Great book, very informative.

Great book

This is such a horrible book. I have to take a business ethics class this semester to graduate and the class is ok but the textbook is worse than the biology book I had to read my first year. The author way over uses words and thinks putting in one's people can't even pronounce makes the book sound smart or something. It's boring, horribly outdated, and you don't really learn a whole lot from it. I feel bad for anyone who's required to read this like I have to. The way its written is appalling as well. One of the worst reads ever!

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